



# 56<sup>TH</sup>

## ZAMBIA INTERNATIONAL TRADE FAIR

**THEME:**  
PROMOTING VALUE  
ADDITION FOR SUSTAINABLE  
GROWTH



1<sup>ST</sup> - 7<sup>TH</sup> JULY 2020





## About ZITF

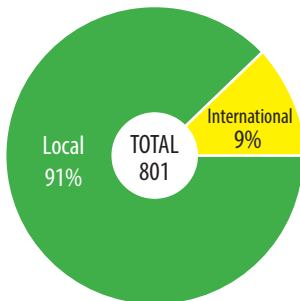
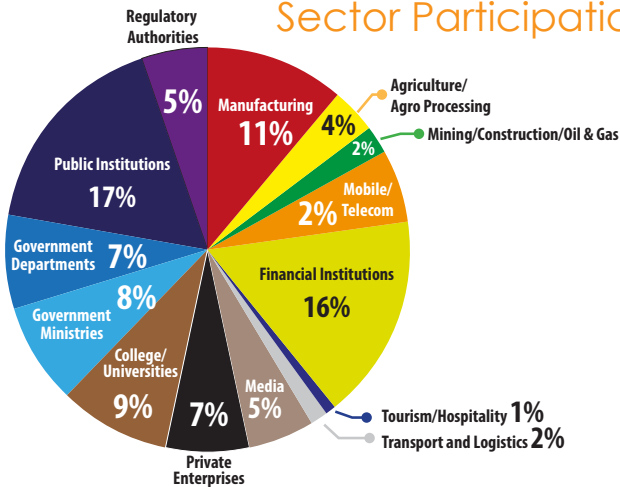
The Zambia International Trade Fair (ZITF) is the biggest exhibition in Zambia which hosts both local and foreign exhibitors from all sectors of the economy.

The Trade Fair is hosted in Zambia's third largest city, Ndola which is located on the Copperbelt.

The 56th ZITF aspires to create a business platform for exchange of innovative ideas for the value addition to products and services and accelerating economic growth.



## Sector Participation



## Foreign Country Exhibitors

### Country

DR Congo

India

Ghana

Zimbabwe

Nigeria

Pakistan

Kenya

Tanzania

Egypt

South Africa

China

Botswana

Ethiopia





## Important Dates

1st September, 2019 to 31st March 2020	Registration and payments
1st July	Trade Fair begins
1st July	Ministers Welcome Reception
1st July to 3rd July	Three exclusive business days/ Business Seminars/ B2B sessions
2nd July	Judging of Exhibits
4th June	Official Opening
5th and 6th July	Buyers and Sellers meet



# THE CITY OF NDOLA

**Z**ITF welcomes you to Ndola, the friendly City and third largest urban settlement in Zambia, with a population of approximately 455,194. It is the Industrial and Commercial centre of the Copperbelt Province.

Ndola is currently enjoying economic and social transformation. The development in the City is offering a new look and feel to meet international standards.

Ndola City has essential amenities that include an International Airport located a few kilometres away from the exhibition grounds; Mukuba Hotel which co-hosts the Trade Fair and other Lodges, Restaurants and Shopping Malls namely Jacaranda, Kafubu, Rekays and Z-Mart are within the proximity of the Trade Fair.

Additionally, the Ndola Golf Club also provides exciting moments for golf enthusiasts and is only a stone throw away from the Trade Fair grounds.

Ndola is also home to the Levy Mwanawasa Stadium which hosts Local and International sporting and other social events.





# ZITF 2020 IS ORGANISED BY ZAMBIA INTERNATIONAL TRADE FAIR LIMITED



## Vision

"To be the leading and most preferred international exhibition house in Zambia and the Sub-region by 2021".

## Mission Statement

"To be a premier forum which promotes trade and investment as well as provide a platform for both Local and International organisations to showcase their products and services with a view to creating strategic business linkages for wealth creation".

## For Booking Contact:

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